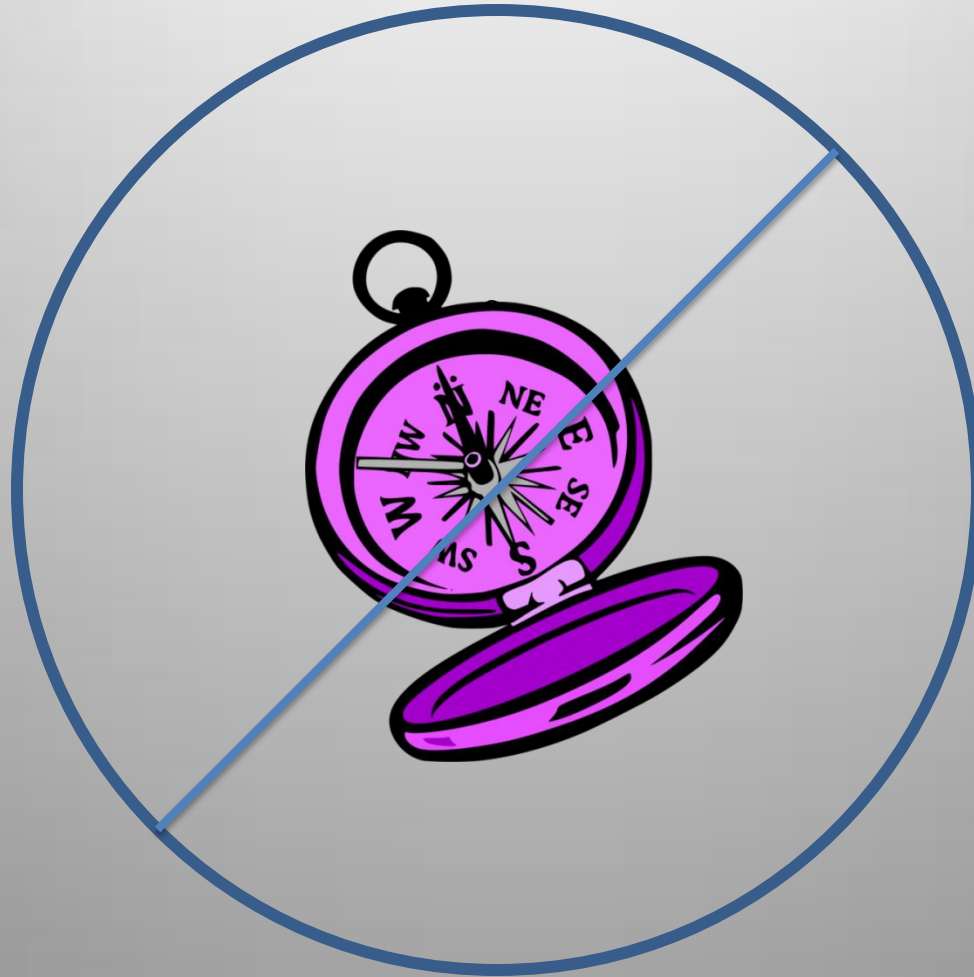


FINDING YOUR WAY THROUGH STUDENT PLACEMENT WITHOUT A COMPASS



COMPASS Decommission Information

Since 1983, the ACT Compass program has been instrumental in helping educators to place students in college-level courses.

During this time, course placement needs among students and the institutions who serve them have shifted significantly.

A thorough analysis of customer feedback, empirical evidence and postsecondary trends led us to conclude that ACT Compass is not contributing as effectively to student placement and success as it had in the past.

Based on this analysis, as part of ACT's commitment to continuous improvement, we have made the difficult decision to phase out the all ACT Compass products (ACT Asset, Windows Compass, eCompass and Compass 5.0) by December 31, 2016."

22 of 29 Michigan Community Colleges Still Use COMPASS

Alpena CC--Alpena
Bay College --Escanaba
Bay Mills Community College--Brimley
Delta College--University Center
Glen Oaks CC--Centreville
Gogebic CC--Ironwood
Henry Ford College--Dearborn
Kalamazoo Valley CC--Kalamazoo
Kellogg CC--Battle Creek
Kirtland CC--Roscommon
Lake Michigan College--Benton Harbor
Macomb CC--Warren
Monroe County CC--Monroe
Montcalm CC--Sidney
Muskegon CC--Muskegon
North Central Michigan College--Petoskey
Northwestern Michigan College--Traverse City
Oakland CC--Bloomfield Hills
Southwestern Michigan College--Dowagiac
Washtenaw CC--Ann Arbor
Wayne County CC--Detroit
West Shore CC--Scottville

What Are the 7 Other Guys Are Using ?

COLLEGE	VENDOR
Grand Rapids CC--Grand Rapids	ACCUPLACER
Jackson College--Jackson	ACCUPLACER
Lansing CC--Lansing	ACCUPLACER
Mid Michigan CC--Harrison	ACCUPLACER
Mott CC--Flint	ACCUPLACER
Schoolcraft College--Livonia	ACCUPLACER
St Clair County CC--Port Huron	ACCUPLACER

Replacement Product Considerations

- Why did only 7 colleges use ACCUPLACER?
- Can Mathematics Have a Separate System?
- What Other Areas (English, Reading, etc.) Does the System Handle?
- Can you customize the question content and sequencing?
- Does the System Interface with Registration?
- Where Should Cut Scores Be Set? Do Guidelines Exist?
- Retakes Allowed? Interface? Question Types?
- Cost / Study & Preparation Materials / Calculator Use
- Is it ADA Compliant?

Possible Replacement Product Comparison

Placement Test Comparison Rubric									
Instrument	Company	Website	Math	English/ Writing	Reading	ESL	Other	ADA Compliant	Notes
Accuplacer	CollegeBoard	https://accuplacer.collegeboard.org/students	X	X	X	X		X	Primary competition for COMPASS; Currently used by 7 other Michigan Community Colleges; CLEP, AP and SAT are affiliated with ETS/ CollegeBoard
College Success	McCann Associates	http://www.mccanntesting.com/products-services/placement-testing/	X	X	X	X		?	Florida Department of Education and McCann Associates partnered to issue the Nation's First Common-Core-Based College Readiness Test in 2010. Website has been pretty quiet since September 2014...
Castle	Castle Worldwide, Inc and University of Wisconsin	https://www.castleworldwide.com/cww/knowledge-center/entry/university-of-wisconsin-and-castle-worldwide-inc.-announce-new-national-pla	X	X			Foreign Language	?	Announcement made 7/16/2015; Orders begin 10/1/2015; Tests available for delivery beginning 1/1/2016; Further details expected to be published 8/15/2015 but nothing was available as of 9/18/2015
Maplesoft Testing & Assessment	Maplesoft	http://www.maplesoft.com/products/placement/	X					?	
ALEKS	ALEKS/McGraw Hill Education	https://www.aleks.com/about_aleks/overview	X				Science, Business, Behavioral Science	?	Assessment and Learning in Knowledge Spaces
TOEFL	Educational Testing Service (ETS)	http://www.ets.org/toefl				X		?	CLEP, AP, Accuplacer, SAT are affiliated with CollegeBoard/ETS
CaMLA	Cambridge Michigan Language Assessments	http://www.cambridgemichigan.org/				X		?	

Some Other Possibilities

- Partner with a Vendor
- A Michigan Consortium – MCCA committee
- Grow Your Own
- Use SAT / ACT scores

SOME COMPLICATING FACTORS / TRENDS

- SUGGESTION THAT PLACEMENT TESTING ALONE IS INADEQUATE
- SUGGESTED USE OF SAT / ACT TO WAIVE/REPLACE PLACEMENT TESTING
- SUGGESTED USE OF OTHER NON-COGNITIVE DATA FOR PLACEMENT

SUGGESTION THAT PLACEMENT TESTING ALONE IS INADEQUATE

SEVERAL STUDIES INDICATE THAT PLACEMENT TESTING ALONE IS NOT A GOOD INDICATOR OF STUDENT SUCCESS
(EG. LOW SUCCESS RATES IN DEVELOPMENTAL MATHEMATICS COURSES)

PILOT PROGRAMS HAVE USED SEVERAL OTHER INDICATORS TO TRY AND IMPROVE PLACEMENT SUCH AS HIGH SCHOOL GPA

INTENT IS TO REDUCE THE NUMBER OF STUDENTS REQUIRED TO TAKE DEVELOPMENTAL COURSES AND INCREASE RETENTION/COMPLETION

STUDIES INDICATE THAT STUDENTS ARE MORE APT TO COMPLETE IF THEY DO NOT TAKE REMEDIAL COURSES

SUGGESTED USE OF SAT / ACT TO WAIVE PLACEMENT TESTING

USE OF ACT / SAT HAS BEEN USED BY SOME INSTITUTIONS FOR
PLACEMENT OR TO WAIVE PLACEMENT

MICHIGAN HIGH SCHOOLS WILL TRANSITION FROM ACT TO SAT IN 2016

SAT IS CHANGING ITS TEST FORMAT AND SCORING RANGES IN 2016

SUGGESTED USE OF OTHER NON-COGNITIVE DATA FOR PLACEMENT

SUGGESTED USE OF HIGH SCHOOL GPA TO COMPLEMENT PLACEMENT TESTING

SUGGESTED USE OF ACT/SAT SCORES TO COMPLEMENT PLACEMENT TESTING

THIRD PARTY VENDORS SELLING STUDENT SELF EVALUATIONS TO INDICATE COLLEGE READINESS AND COMPLEMENT PLACEMENT TESTING (SUCH AS ORGANIZATION, MOTIVATION, TIME MANAGEMENT, ETC.)

PLACEMENT TEST SCORE COMPARISON

College	ACT	COMPASS	ASSET	ACCUPLACER
Alpena	18	36		
Bay	17	40		
Delta	19	41		
Glen Oaks	23			84
Gogebic	17			
Grand Rapids	18			75
Henry Ford	23			
Jackson	20	46		84
Kalamazoo Valley	20	34		
Kellogg	n/a	40		
Kirtland	21	66		
Lake Michigan	18	48		
Lansing	22			38
Macomb	24	34	23	
Mid Michigan	21			75
Monroe County	20			
Montcalm	n/a			
Mott	20			63.5
Muskegon	28	66		
North Central	18	34		
Northwestern	19	51		
Oakland	n/a			
Schoolcraft	19	n/a	n/a	78
Saint Clair	21			
Southwestern	25			
Washtenaw	18			
Wayne	n/a			
West Shore	16			

THE APPROACH AT MACOMB COMMUNITY COLLEGE

FORMED COMMITTEE COMPOSED OF ADMINISTRATORS, STUDENT SERVICES, ENROLLMENT, ENGLISH/MATH/READING/EAPP FACULTY, IT AND IR

AREA FACULTY ARE TO RESEARCH AND INDIVIDUALLY IDENTIFY THEIR REPLACEMENT CHOICE BASED UPON FUNCTIONALITY

COMMITTEE IS TO ASCERTAIN SATISFACTION OF CURRENT CUSTOMER BASE OF ANY RECOMMENDED VENDOR

COMMITTEE WILL CONSIDER RECOMMENDATIONS AND RENDER A DECISION AS TO WHICH SYSTEM(S) SHOULD BE ADOPTED

GROUP FORMED & FIRST MEETING IN 9/2015

PLANNED IMPLEMENTATION BY FA2016 FOR WI2017 REGISTRATION

CLOCK IS TICKING

QUESTIONS / DISCUSSION

WHERE ARE YOUR INSTITUTIONS IN THE PROCESS?